



Dear Potential Sponsor,

On behalf of the Rolesville Lightning Track and Field Club, we would like to extend this opportunity to you and your organization to become a sponsor for Rolesville Lightning Track and Field Club. Your sponsorship will not only provide much needed supplies and scholarships for our athletes but it will reward you in knowing that you helped to provide a safe, positive and educational experience for both child and parent.

MISSION

Our mission at Rolesville Lightning is to teach every athlete an appreciation for track and field and a healthy lifestyle, while enhancing their self-confidence and discipline through consistent practice, guidance, and an opportunity for competition. Our organization strive to make a positive impact through our "Commitment to Excellence", both on and off the track. We will set standards of integrity, honesty and professionalism by providing high quality programs while empowering and developing the future leaders of tomorrow.

GOALS

Through their involvement in Track & Field, athletes will:

- Improve their physical conditioning and learn skills related to Track and Field
- Build a positive self-image as they recognize individual achievements
- Build a strong athletic foundation in preparation for all other sports
- Build a positive self-image as they recognize individual achievements
- Be part of a team that encourages and promotes the development of friendships, support and encouragement of fellow athletes, good sportsmanship and having a good time

VISION

We insist that our athletes have fun, strive for academic excellence, model sportsmanship on and off the field, and run with a strength of purpose at practices and during meets.

OPPORTUNITY

We use our track program as an educational tool to teach youth athletes how to reach their full potential not only on the track, but also within their communities and at school. As Rolesville Lightning work to develop athletes, we will also prepare them for the highest level of competition; the United States of America Track and Field (USATF) Junior Olympics (JO) National Championships. Our athletes will compete at local and regional track meets during the spring and summer, in preparation for the National Championships that takes place in July.

Every year, over 8,000 athletes compete at Nationals under media coverage. In 2016, 7 of our athletes qualified to represent our area Nationally. A year later in 2017, 20 athletes qualified to compete at Nationals. In 2018, we are looking forward to even more participation at Junior Olympics (JO) National Championships.

HOW YOU CAN HELP

As a nonprofit organization, we rely on the generosity of donors to meet our funding needs. We can build a sponsorship package to fit any budget, but our ultimate goal is to develop a long-term relationship with your organization. Donors can deduct contributions under IRC Section 170 using our number (81-4303428). Our exempt status is under Section 501(c)(3).

We invite you to support Rolesville Lightning Track and Field Club as we pave the way for professionalism and success for the track and field community in Wake County. Please use the Sponsorship Form to indicate your desired commitment. We look forward to hearing from you and working for you.

You can also visit us on the web at <https://rolesvillelightning.org>

Sincerely,

Hillary Leacock

President, Rolesville Lightning

SPONSORSHIP PACKAGE

PLATINUM SPONSOR

\$2,000

PACKAGE INCLUDES:

- Sponsor two athletes for one full season
- Rolesville Lightning Track and Field club 3x6 banner displaying your company logo/name (Note 1)
- Rolesville Lightning Track and Field club Pop-up Tent displaying your company logo/name (Note 1)
- Rolesville Lightning Track and Field club equipment bags displaying your company logo/name
- Company logo/name listed on our website
- Mentioned as a sponsor during media communications

GOLD SPONSOR

\$1,500

PACKAGE INCLUDES:

- Sponsor one athlete for one full season
- Rolesville Lightning Track and Field club 3x6 banner displaying your company logo/name
- Rolesville Lightning Track and Field club Pop-up Tent displaying your company logo/name
- Company logo/name listed on our website
- Mentioned as a sponsor during media communications

SILVER SPONSOR

\$1,000

PACKAGE INCLUDES:

- Sponsor one athlete for one full season
- Rolesville Lightning Track and Field club 3x6 banner displaying your company logo/name
- Company logo/name listed on our website
- Mentioned as a sponsor during media communications

BRONZE SPONSOR

\$500

PACKAGE INCLUDES:

- Company logo/name listed on our website
- Your company is mentioned as a Contributing Sponsor during media communications (social and news)

***Long-Term Commitment:**

A long-term commitment is considered to be three, one-year commitments; which means the sponsor will commit to providing sponsorship funds each year for three years. This commitment is primarily for supporting the Rolesville Lightning athletes competing in the USATF National Championships, uniform and maintenance expense, and facility fees. A company committing to long-term sponsorship will be considered our Platinum Sponsor (depending on the amount of commitment).

ROLESVILLE LIGHTNING
TRACK AND FIELD CLUB
393 Peaslake Ct.
Rolesville NC 27571

Voicemail:

Visit us at: www.rolesvillelightning.org

Like us at <https://www.facebook.com/rolesvillelightning>

Email us at: sponsorships@rolesvillelightning.org



SPONSOR FORM

I am/We are pleased to support the Rolesville Lightning Track and Field Club by a sponsorship grant at the level indicated below.

Sponsoring Company/Individual: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please provide a digital copy of your company logo to rolesvillelightning@gmail.com

Please indicate the sponsorship level:

PLATINUM \$2,000 SILVER \$1,000

GOLD \$1,500 BRONZE \$500

OTHER AMOUNT \$ _____

Please choose the form of payment:

Check (payable to Rolesville Lightning Track & Field Club)

Bank Transfer (Note 1)

Note 1: We can provide our banking account information to you. Just contact us at rolesvillelightning@gmail.com

Pledge \$ _____ (sponsorship level or other amount, as indicated above)

If pledging, please indicate the date at which your commitment will be available for pickup.

Contact information: Beverly Leacock, (919) 795-7294, rolesvillelightning@gmail.com

*Rolesville Lightning Track and Field club is a non-profit organization. Donors can deduct contributions under IRC Section 170 using our number (81-4303428). Our exempt status is under Section 501(c)(3)..